

PRICES GO UP OCTOBER 1

WHY OKEECHOBEE GROWS

When asked why Okeechobee will become a city, include these reasons in your reply:

City's Population Increased 113 Per Cent

County's Population Increased 93 Per Cent

Bank Deposits Gain 378 Per Cent

since January 1, 1925.

Its Citrus Industry Increased 800 Per Cent

according to Federal agricultural census reports.

Its Building Permits

this year have exceeded Miami's, based on amount per inhabitant for each city.

Finest Banana and Avocado Pear Lands

are being planted in this section, capable of profits of from \$300 to \$1,000 per acre.

1,980 Carloads of Vegetables

shipped from this point last season, and only 2 per cent of land under cultivation.

F. E. C. Ry. Shops

and divisional headquarters are to be located here when the road's extension is completed to Miami.

Health Conditions Unsurpassed

Where there is little malaria, white smallpox, (tuberculosis, scarlet fever, diphtheria, and typhoid are unknown among the natives.

It Is the World's Largest Fresh Fish Market

Its fishing industry amounting to nearly one million dollars annually for fish caught in Lake Okeechobee and shipped from this point.

It Is the Head of Navigation

on Lake Okeechobee, and rapidly becoming the trading center, both retail and wholesale, for the rapidly growing territory on the lake shores.

Largest Amount of Standing Timber

in any county in Florida is in Okeechobee county, and sawmills now being erected to market it, giving employment to several thousand people.

Water Supply Will Be Best

in Florida with completion of extension of present water system, when the fine, clear, soft water of Lake Okeechobee will be supplied to the residents.

It Is Logical Industrial Center

of Florida, on account of its unequalled railway, highway and water facilities now existing, and which will be greatly improved and increased in the next five years.

It Is Natural Dairy Center

As its plains and prairies teem with thousands of range cattle, and its logical location, half way between the cities of the east and west coasts of Florida, should make it Florida's dairying center.

Its Climate Is Best

In the South, according to United-States weather reports, taken the year round. It gets the cooling breezes from both coasts and off Lake Okeechobee to the south, which is over 60 miles long.

It Is the Railway Center

of South Florida, located on the S. A. L. Railway's cross-state railroad from Miami to Tampa, and the Miami-New Smyrna line of the F. E. C. Railway, now being built. The A. C. L. is projected to build here shortly.

It Will Become a Great Port

A second Chicago, when the sea-going canals are cut from the Atlantic to the Gulf through Lake Okeechobee—canals now in use permitting light draft steamers over this route, which are sure to be made deep enough for large sea-going vessels by the Federal government.

It Is Florida's Highway Hub

Situated on the short cross-state highway, Road 8, between Miami and Tampa, on the Conner's highway down the lake shores and to Palm Beach, and another highway to Orlando to be built, shortening the distance from northern and western points to lower east coast cities by 90 miles.

Its Miles of Lake Shore

is being developed into one of the greatest winter home resorts in Florida, where fishing, bathing, yachting, duck hunting, with paved highways and railway facilities in the back yard, and water transportation at the front door of every home, on the second largest body of fresh water wholly within the United States.

Its Agricultural Possibilities

are untouched as yet. About 2 per cent of its tillable land is now under cultivation. It has black muck soils, as rich as the Nile, high oak hammocks, which are the finest citrus and farm lands in Florida, as well as prairie and cabbage palmetto hammock lands with rich sub-soil. In fact, a variety of soils that will grow field crops, garden truck, and every known variety of citrus or tropical fruit grown in Florida and, most IMPORTANT, the added value of flowing artesian wells, which can be had anywhere in the county.

Every Remaining Lot in Section "B" Okeechobee Country Club District Will Advance 20% Exactly On That Date

ON October 1, prices of lots in Section "B" of OKEECHOBEE COUNTRY CLUB DISTRICT positively advance 20 per cent. Until that time you can still buy our lots for as low as \$40 down but after that the advance must go into effect. This is definite and positive. It is inevitable because of the new development going on around OKEECHOBEE COUNTRY CLUB DISTRICT.

KEEP this fact always in mind: Okeechobee and OKEECHOBEE COUNTRY CLUB DISTRICT are coming in for one of the biggest plays in the State of Florida today. On every hand there is activity, development, building. These things have always meant and will always mean increases in value. This 20 per cent increase is NOTHING probably to what will occur after you buy your lot in OKEECHOBEE COUNTRY CLUB DISTRICT.

EVERY lot in OKEECHOBEE COUNTRY CLUB DISTRICT assures you owning a piece of property in what is planned to be the high-class and exclusive residential district. Contract has been entered into for a golf course and fine club house in the very center of OKEECHOBEE COUNTRY CLUB DISTRICT. This is where the people with means will live. You know what that does always to property values.

EACH person who buys a lot TODAY in OKEECHOBEE COUNTRY CLUB DISTRICT will benefit not only from the 20 per cent advance in price which positively goes into effect on October 1, but also from the further advances in price which are conceded to be certain in view of the truly remarkable growth which OKEECHOBEE is undergoing and which is reflected in this property.

COUNT the fortunes that have been made in Florida real estate. Do you not find that they have invariably been made by buying before the peak of development? Always! Okeechobee has developed at a tremendous rate, that is true. But this development is nothing when compared with the development that is to come, that is planned, scheduled, and which is to be carried out.

HOW in the world can anything but continued advances occur to property at Okeechobee, particularly property like OKEECHOBEE COUNTRY CLUB DISTRICT? It is the hub of the State industrially; it is the meeting place of the east-west and north-south highways; it is of tremendous importance as a railroad center; it is the sugar bowl of Florida; it is the center of an area that can produce enough food for millions.

ONLY those people will make profits at Okeechobee, however, who know the full meaning of the old early bird adage and get in early. When Okeechobee attains twenty-five or fifty thousand people, when its farms stretch out for miles on every side, when the smoke from its factories blackens the air then it will be too late to make big profits. The time to start for these profits is right now.

BUYERS are taking advantage of this unusually advantageous situation which prevails at Okeechobee right now. They are buying single lots and they are buying blocks. Many plan to build their house—their real home—on one of their lots and sell the others at enough to clear the others. There are a dozen ways of making money at Okeechobee—the one thing to do is get your lot in OKEECHOBEE COUNTRY CLUB DISTRICT right now.

EASY profits may be regarded as certain in OKEECHOBEE COUNTRY CLUB DISTRICT. Easy profits were made by those who bought property early in Miami, at Orlando, Fort Lauderdale, West Palm Beach. Okeechobee is today in its infancy. As its factories and shops increase so will the value of its residential property, of which OKEECHOBEE COUNTRY CLUB DISTRICT is the cream. So the thing to do is to buy OKEECHOBEE COUNTRY CLUB DISTRICT right now.

EVERY moment counts for those who want in on Okeechobee's cup of gold. On October 1 every remaining lot in Section "B" will advance in price. It is only those who can see this thing as it is who will reap harvest that is ready for the man who acts.

Okeechobee Developers, Inc.

Developers of Beautiful Okeechobee Country Club District

COME IN THIS EVENING

104 N. Poinsettia Street

Office Open Every Evening Until 10 P. M.

Come in Today

Okeechobee Developers, Inc.
161 N. Poinsettia St.,
West Palm Beach, Fla.

Attention: Please send me complete information on your development of your Country Club District.

Name

Address

P. O. Box City State